CITIZEN

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Safer. Cleaner. Printers.

Introducing the first ever POS printers that help fight germs and bacteria

Citizen Systems launches new CT-E301 & CT-E601 POS printers with innovative self-protective housing technology.

Protect your printing station, staff and customers with Citizen Systems' new CT-E301 and CT-E601 POS printers equipped with innovative self-protective housing technology. The unique printers have an anti-microbial case which suppresses bacterial growth and protects the printers against bacteria build-up. Perfect for ensuring that the high standards of cleanliness and hygiene are kept up in hospitality, retail and healthcare environments.

Citizen Systems' rich heritage in printing innovation and manufacturing excellence helped them identify a gap in the market for a POS printing solution that helps businesses combat the global pandemic. The CT-E301 and CT-E601 were not only designed to withstand the harsh chemicals of disinfection products but to stop bacteria in it's tracks too. The technology within the casing and both the printers themselves have an SIAA mark fulfilling ISO 22196 which further reinforces that both models are engineered to deliver effective results against bacteria growth and are designed to the highest industry standards. This makes both printers a great tool to add to your arsenal when fighting the pandemic and ensuring that printing stations are kept clean and safe in your shop, restaurant, kitchen, café or hospital.

The flat, top exit design makes both printers ideal for all retail printing applications as well as for check out solutions where customers take their own receipts or in self-service kiosk applications to limit human contact. The box design also makes the printers easy to clean without the need to awkwardly get into hard-to-reach places and thanks to it's user-friendly operation, media can be changed in moments with just one hand. The CT-E301 and CT-E601 have a similar compact concept as Citizen's standard CT-E351/651 POS printer range, making them fit perfectly amongst all-in-one retail systems or alongside a cash drawer.

Ideal for various queue management solutions, the CT-E301 and CT-E601 print up to 250mm and 350mm per second respectively, making the CT-E601 one of Citizen's fastest POS printer models. Confidently print high quality receipts, waiting numbers, coupons, kitchen orders and

more in seconds with the anti-curl function that flattens out prints, making them easier to collect from the printer.

Available in black or white both the CT-E301 and CT-E601 offer ultra-modern aesthetics, allowing them to fit in seamlessly with a wide range of working environments. Their supreme performance features are designed to withstand daily use with both printers being able to print up to 150kms, supporting the brand's reputation of reliability within Citizen's 3" POS printer range.

Both POS printer comes with full hardware and software connectivity. The CT-E301 comes with one USB 2.0 interface as standard or a triple interface including USB 2.0, Serial RS232C and Ethernet (LAN). Whereas the CT-E601 comes with USB 2.0 as standard with the option to add an interface card for Serial, Bluetooth, Ethernet, Wireless LAN and Lightning connections. Therefore, depending on your existing POS system, either the CT-E301 or CT-E601 will be able to fulfil your interface requirements. Comprehensive software compatibility for both printers includes Windows drivers, Mac OS X, Linux CUPS and SDKs for iOS, Android and Windows Mobile as well as industry-standard ESC/POS™® emulation.

The new CT-E301 and CT-E601 from Citizen Systems are ideal POS printing solutions for a wide range of commercial environments, keeping them both safe and clean whilst delivering unparalleled performance.

Jörk Schüßler, Marketing Director EMEA at Citizen Systems Europe, said: "Citizen is proud to be offering two new printers with self-protective housing technology and disinfectant ready casing to the market. Being the only printer manufacturer with both an anti-microbial and disinfectant ready POS printer, Citizen have established themselves further as the market leader in the POS industry. Striving for innovation within our printing solutions every day, we know that both the CT-E301 and CT-E601 will not only provide value to our range but also our network of customers and the market as a whole".

Visit the <ins>Citizen Systems website</ins> to learn more about the new CT-E601 and CT-E301. Please do not distribute this press release until after the official product launch date of the 15/02/2022.

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About Citizen Systems Europe

Citizen Systems Europe is a wholly-owned subsidiary of the Japanese Citizen Group. Recognised and respected for its high level of experience in advanced technology and innovative solutions, Citizen is famous for its watches, printers, machinery and electronic products.

Since 1964, Citizen Systems has been the brand of choice for printers worldwide, providing a wide range of top-line industrial printing solutions that modernise the business operations of many industries, including logistics, retail, manufacturing, hospitality, post and office supply.

Citizen Systems is fully focused on the distribution and support of label, portable, photo and POS printers, as well as calculators, through an extensive partner network across EMEA.

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